



Investor-Partner Proposal Option #1

1. Get Job Post Ads that harness NORTHFORCE's social media networks

- Posted on NORTHFORCE's Facebook, Instagram, Twitter, and LinkedIn
- Targeted ads on NORTHFORCE's shared advertising channels via Facebook and Instagram in the Twin Ports, Iron Range, South Shore, and Twin Cities

Initial Investment = \$2,500 per year

2. Be engaged & represent your organization and industry on our NORTHFORCE Advisory Committee

3. Get curated assistance where we work with your designated Human Resources professional to:

- Connect them directly to curated candidates that match your 'hard-to-fill' job or intern postings,
- Send your job or intern postings to curated matched candidates, and
- Scrape your job listings for each job post ad and post each opening to NORTHFORCE that you see fit

4. Featured Employer with a Website Banner & E-Newsletter Ads

- A Featured Homepage Rotating Employer Banner
- A Featured Employer Banner Ad in 4 Networker Candidate E-Newsletter

5. Get priority Booking in one of Business-Candidate Meet & Greets

6. Post and advertise all recruiting events and other curated opportunities as you see fit on our website and social media networks



Investor-Partner Proposal SAMPLE Option #2

1. Get Job Post Ads that harness NORTHFORCE's social media networks

- Posted on NORTHFORCE's Facebook, Instagram, Twitter, and LinkedIn
- Targeted ads on customized NORTHFORCE channels via Facebook and Instagram
- 10 ads directing to your employment page
- 20 ads directing to specific job openings, to be refreshed every 30 days

Initial Investment = minimum of \$3,700 for first 3 months

- \$2,500 = 30-day advertising one-time set up fee
- \$1,200 = 4 targeted areas across the nation for \$400 per month, \$1,200 per quarter, recommended for minimum of 12 months
 1. We require 3 months payment up front including the set-up fee, due upon proposal approval.
 2. Quarterly payments of \$1,200 will then be invoiced.
 3. Each quarter, we cannot make the ad buy without the payment in hand.
 4. We work with you to determine your Targeted MSAs for specific needs based on national location quotient data.

2. Be engaged & represent your organization and industry on our NORTHFORCE Advisory Committee

3. Get curated assistance where we work with your designated Human Resources professional to:

- Connect them directly to curated candidates that match your 'hard-to-fill' job or intern postings,
- Send your job or intern postings to curated matched candidates, and
- Scrape your job listings for each job post ad and post each opening to NORTHFORCE that you see fit

4. Featured Employer with a Website Banner & E-Newsletter Ads

5. Get priority Booking in one of Business-Candidate Meet & Greets

6. Post and advertise all recruiting events and other curated opportunities as you see fit on our website and social media networks